

BOARD PROFILE



LISA MARIE HARRIS

SAN DIEGO CFO OF THE YEAR | FINANCIAL EXPERT | P&L WATER UTILITY INFRASTRUCTURE | ENVIRONMENTAL | REGULATED INDUSTRY | BOARD EXPERIENCE | GOVERNANCE | 2023 “50 WOMEN TO WATCH COHORT”

[Finalists Overview - 50/50 Women on Boards \(5050wob.com\)](https://www.5050wob.com)

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VALUE ADDED EXPERIENCE FOR BOARDS

- **QUALIFIED FINANCIAL EXPERT:** Operational P&L responsibility overseeing multi-billion financials: annual audit reports, SEC disclosure filings, bi-annual budget, complex infrastructure debt financing including P3. Provides strategic guidance, risk management oversight on several Audit/Finance Committees.
- **BUSINESS GROWTH STRATEGY:** Strategic financial crisis/risk management growing multi-billion in assets despite market disruptions: SFO during 911, SD County during the 2008 financial crisis and for SD County Water Authority during COVID19.
- **REGULATORY:** Negotiated, collaborated, and ensured compliance with numerous federal and state regulatory agencies resulting in strategic business growth outcomes. Agencies include SEC, IRS, GASB, MSRB, EPA and state of CA agencies: Water Resources Control board, CDIAC, CPCFA and CDLAC. FINRA licenses series 54 and 63 held. Extensive negotiation expertise with key rating agencies ensuring the highest ratings with Standard & Poor's, Moody's, and Fitch ratings.
- **ESG:** Leading Water Authority's ESG efforts including implementation of strategic talent retention hybrid plan driven by business goals, development of the annual ESG Water Authority report, providing strategic DEI guidance to Boards creating sustainability and cutting-edge business solutions.
- **FEATURED EXPERT SPEAKER:** Routinely presents at industry conferences on water infrastructure finance, strategic business leadership and DEI. Recent engagements include AWWA, GFOA, CSFMO, CMTA, NASP and Bond Buyer conferences.

BOARD EXPERIENCE

20+ years of non-profit board leadership cultivating partnerships, defining vision, meeting goals to produce top results.

San Diego City Employees Retirement System: \$11 B (AUM) <i>Vice Chair of Board of Directors, Investment Committee</i>	March 2021 – Present
Wakeland Housing and Development Corporation <i>Board of Directors, Finance & DEI Committees</i>	February 2022 - Present
Water Authority Financing & Quantification Settlement Agreement JPAs <i>Governing Board member and Treasurer</i>	May 2014 - Present
San Diego County Employees Retirement Association: \$15B(AUM) <i>Alternate Board Member</i>	October 2005- 2012
Government Finance Officers Association <i>Executive Board Member, Education Vice Chair</i> <i>Debt, Treasury, Nomination & Governance Committees</i>	Member since 2002
Women in Public Finance National & San Diego Chapter, Founder	2012- Present

EDUCATION

Master of Public Policy, Emphasis in Economics
University of Michigan Gerald R. Ford School of Public Policy

Bachelor of Arts, Economics
University of California, Berkeley

PROFESSIONAL CAREER CHRONOLOGY

Chief Financial Officer

San Diego County Water Authority, San Diego, CA - 5/14 -Present

Supports a 36-member board of directors representing a 3.3 million population Broad range of responsibilities in a highly complex & regulated industry of water delivery. Operational P&L responsibility overseeing the bi-annual \$1.7 billion budget, the \$2.1 billion debt portfolio rated (AAA, AA2, AA+), the \$503 million investment portfolio, and the annual water rate setting process. Oversees the annual financial statements, financial disclosures and translating those financial reports used for filing with various regulatory agencies. Recipient of the San Diego Business Journal 2022 San Diego CFO (public sector) for successful implementation of a financial strategy resulting in the mitigation of water rate volatility for the Water Authority during the worldwide pandemic/economic recession.

Most recently, managed key challenges during complicated and highly visible regulatory, investor, and media environments including the crisis management of volatile and uncertain revenues resulting in a rating agency negative outlook downgrade from S&P. Through the strategic management of stabilizing revenues, reducing expenditures and debt restructuring, S&P restored the outlook to stable within nine months; an effort that usually spans two years. Leading ESG efforts including the development of annual ESG Water Authority report and strategic employee retention hybrid plan. Presents and prepares board committee agendas for the board of director's Administration Finance and Audit Committees monthly and quarterly respectively.

Senior Vice President

Siebert Brandford Shank LLC, San Diego, 3/2012-2014

Headed and opened the San Diego Office in March 2012. As a regional financial underwriter for San Diego, responsible for strategic development of new clients, market plan for execution of municipal financial transactions for southern CA, Oregon, Colorado, and the state of Washington. Executed numerous debt financing transactions achieving goal of adding new clients expanding the scope of business for the firm across several different municipal infrastructure sectors including local, state and airports, water and wastewater. Most notably oversaw the execution of San Jose and San Diego Airport transactions and City of Los Angeles Water and Wastewater transactions totaling nearly \$1 billion dollars. During tenure at the firm, had the unique opportunity to work with one of the most notable first women on wall street Muriel Seibert.

Chief Deputy Treasurer

County of San Diego Treasurer-Tax Collector's Office - 7/05-2/2012

Responsible for investing and managing more than \$6 billion of investment pooled funds including the oversight of the annual financial statements and SEC disclosures. Implemented strategic plan with improved compliance and internal controls with the hire of a third-party investment consultant providing additional oversight of assets. Strategic internal control plan and processes resulted in a the successful navigation of the 2008 financial crisis protecting over \$ 6 billion in assets without any negative credit impacts or revenue losses.

Executive Director to State Treasurer

State Treasurer's Office, State of California, Sacramento CA- 12/01-6/05

CA Debt and Investment Advisory Commission

Assistant Deputy Airport Director, Business and Finance

San Francisco International Airport (SFO) - 11/98-12/01

PROFESSIONAL CREDENTIALS AND AFFILIATIONS

National Association of Corporate Directors (NACD)

Member, Certification Candidate

Certified Executive Education, Modern Investment Theory for Retirement Systems

University of California, Berkeley, Hass School of Business

Center of Organization Effectiveness

Certified Public Manager (CPM)

Association of Public Treasurers

Certified Public Finance Administrator (CPFO)