

## Marta Ronquillo Newhart

CORPORATE DIRECTOR | C-SUITE EXECUTIVE | CRISIS & RISK MANAGEMENT | DIGITAL TRANSFORMATION | CORPORATE REPUTATION | BRAND EQUITY

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Marta brings extensive public company experience and an understanding of the strategic considerations and challenges associated with complex, highly regulated, and technology-intensive global industries. Her career and board experience spans high-growth technology and energy sectors.

During nearly three decades of global marketing and risk management, Marta has been at the center of value creation in high-risk industries. She has led some of the world's most admired companies through industry-changing M&A events, brand evolutions, and digital transformation. Involved in providing crisis management for some of the most newsworthy reputation issues in Energy, Aerospace, Medical Devices, and multi-industrial companies. A journey that has taken her around the world, including assignments in Beijing, China, Buenos Aires, Argentina, and B2B manufacturing in Mexico.

Using her knowledge in medical devices from Medtronic and pivoting from business development at Boeing early in her career, she started the strategic account initiative at Johnson Controls. Leading the effort to improve channels to market and increase sales effectiveness within critical accounts. Delivering bottom-line results. She was directly involved in the strategy, execution, and integration of seven acquisitions at Westinghouse, the acquisition of Tyco at Johnson Controls (\$11B) and McDonnell Douglas at Boeing (\$13B).

Marta is a Global Chief Marketing, Communication and Brand Officer for Westinghouse Electric Company, most recently. She was an integral part of an executive team, that spearheaded the clean energy transformation. In this position, she defined and substantially increased the equity of the company's brand in the rapidly changing sector was deeply involved in the sales process and leadership of the company. She currently serves on APCO's International Advisory Council.

Before joining Westinghouse, she held executive positions with some of the world's most admired Global Fortune 100 companies including The Boeing Company, Johnson Controls and Medtronic. And one early stage company.

Marta has a bachelor's degree in international business and international communications from the University of Washington in Seattle and an MBA from Pepperdine University in Malibu. She completed the Digital Directors Network Systemic Cyber Risk Governance certification for corporate directors. Is a nationally recognized Thought Leader and sought-after speaker.

### Board Experience & Recent Recognition

Suntricity – Early Stage Photovoltaic technology, solar energy company **2012 - 2014**

Nominated by the Mayors of Long Beach, California and Boulder, Colorado to serve on their city's Economic Development Councils. **2009 – 2015**

Founder & CEO of Mejour Compra – Latina-owned and operated commercial real estate firm **2015 - Present**

Board of Trustees for the prestigious Page Society, the premier organization for chief marketing and communications officers **2014 – Present** Member of the Board of Directors for Special Olympics **2008 – 2023**

Latino Corporate Directors Association & Women's Business Collaborative **2020 – Present**

**2023 Top 50 diverse candidates** – Nasdaq & Equilar (December 2023)

**2023 50/50 Women on Boards** – Top 50 to watch (June 2023)

**2023 Latino Leadership Award** – Diversity Journal (March 2023)

**2022 Hall of Fame Inductee lifetime achievement** – Ragan Communications (June 2022)

**2021 Corporate America Inclusive Leadership Award** – GlobalMinded (November 2021)